

Wiring accessories  
for residential solution

# Better at home



:hager



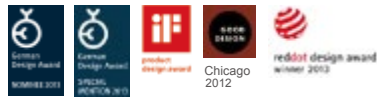
### Hager Dream



### Hager Silhouette



### Berker R.1



### Berker R. Classic



### hagerblu visage



### Berker B.IQ



### Hager golf



### Hager witty



# Hager Design turns technical products into familiar friends.



**International designer Erwin van Handenhoven has been working with Hager since 2000 and his designs have repeatedly won international design awards. Erwin became the Product Design Director of Hager Group in 2013, focusing on shaping the future of Hager products and brands, making Hager design an international vane.**

Before we start designing a new product, we think about the people it is going to serve. Will it assist or entertain, observe or protect, save time or save energy? Ideally, whatever it does, users will feel it is a reliable "friend". We need to know how to connect with people on an emotional level, to ensure that in return they feel connected to our products.

Design links exquisite emotions to great usability and quality. How to illustrate this better than through this new Hager range? I designed it with special care to become a real trendsetter for good taste. We know that the Asian continent is constantly raising its design sensibility and quality expectations. It is exciting to create in this particular context where tradition and change operate together. This new design range will upgrade the standard of living in a clearly visible way. Hope you enjoy it as much as I do.

**Erwin van Handenhoven**

Hager Group Design Director







A modern living room with a white sofa, a glass coffee table, and large windows overlooking a lush green forest. The text "Qualities in your life" is overlaid on the image.

Qualities  
in your life





# Yearn for leisure



## Switch with LED

The soft and hidden LED indicator with downward projection allows the first time guest to find the switch easily at the entrance which make them feel at home. At twilight, guest can convenient locate the switches on the wall with LED indicator.







# Cozily gather in the clouds



## Multi-gang frame

The simple multi-gang frame is integrated with lighting management for different areas. The room is instantly lighted up at your fingertip. The walls overall look more elegant with the well-designed panels which makes you feel like at a five-star hotel.





**Enjoy in your  
home rhythm**







# Intelligence creates wonderful feelings



## 13A switched socket outlet with USB charger

The socket outlet comes with two 2.4A USB chargers, which intuitively adapt to devices with different power consumptions, ensure safe and fast charging.





# Pleasant browsing, overlook the great view



## Cat6 data socket

The data outlet allows your devices connect to fast speed and solid reliability of network for uninterrupted surfing pleasure.



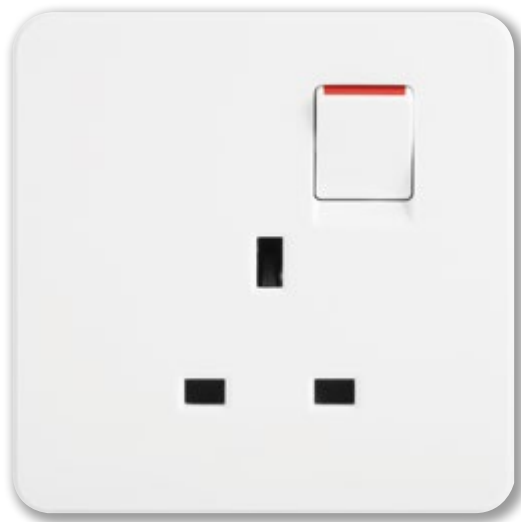
# Construct your living deluxe







# Get together to enjoy the happy time



## Switched socket

With switch sockets, the long term use of household appliances is safe and energy-saving. The button position makes the control free and comfortable. The socket designed with the safest consideration for your home members.





# Freedom comes from the wisdom of thinking



## Tailor made services

The switch panel is part of the interior design, and whether it's romantic or warm and luxurious, the exclusive custom service is unique.



# Understand your requirement







# Nightfall, warm into the heart



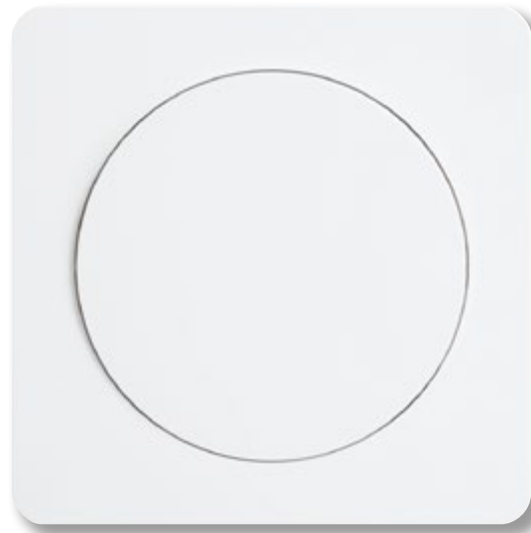
## Sleeping light

The warm night light fills the room with soft light elegantly illuminating your walking path for safety; designed with sleep in mind that helps guest wind down naturally for better, deeper sleep. Sweet dreams all round.





# Bliss lights up the gorgeous poetry



## Round switch

The combination of round switch design and interior furnishings creates a perfect combination of curved lines that allow the button face to break through the normal moments, such as mirrors, and each angle highlights the taste; the diverter switch controls the elegance.



# Pretty and safe



## Extra large pitch with child lock protection socket

The safety awareness of the moment stems from the care for the family, the safety shutter prevent the child from being curious about the power supply, and inserting 100% of the current.





A minimalist room with two large windows and a wooden floor. The room is empty, with a light-colored wall and a white pillar between the windows. The floor is made of light-colored wood planks. The windows are large and have a grid pattern, looking out onto a forest. The text "Simplicity comes from confidence" is overlaid on the image in a blue font.

**Simplicity  
comes from  
confidence**





# Ultimate perfection on the water side



## IP55 waterproof cover

The integrated production makes the opening and closing position tightly fit, the waterproof and dustproof function reaches the IP55 high level; the box shape design of the light-transparent large space, considering plugged in and IP55 protection simultaneously in bathroom or balcony applications, the cover effect is more than enough, to achieve the real power waterproof protection.



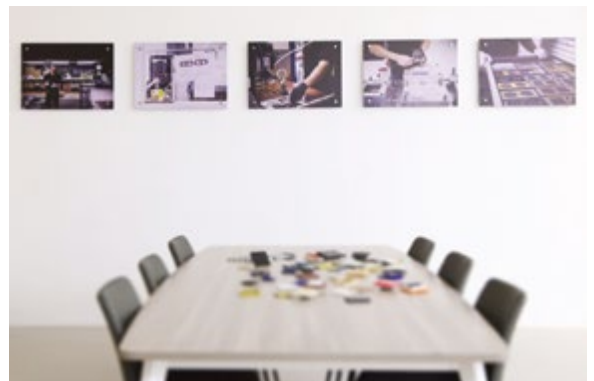
## Customization service

# Valuing the details

While passing on the legacy and professionalism, our design team brings in modern tastes and people-centered philosophy, delivering award-winning works highly acknowledged by clients.

Echoing hotel styles, we customize switches in various materials: stone, wood, special fiber, leather, brass, gold... Even panels made from coffee and switches decorated with Swarovski crystals. Set your creativity free, and leave it to us to make it happen.

Manufaktur, Hager's customization service has a dedicated APAC service team to bridge the local market. The team listens to your demands, propose solutions and work with the Europe-based technical team to deliver exclusively tailored service.





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Shiny  
Rich

Dream  
Combinations

Tasty  
Soft

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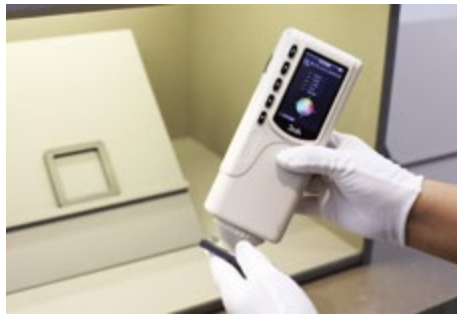


Delicate  
ush



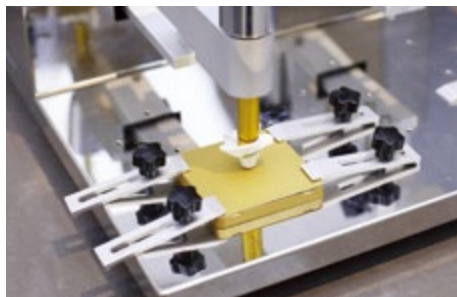
### Customized your favorites

Up-to-date or your favourite color options can be released and made for you with our customization team.



### Color accuracy test

Color meter and light box to maintain and ensure the exact color in accordance with individual request.



### Robust test

By using cutting-edge technology for robust testing to ensure the high quality of customized uniform appearance.



# Under one roof

Members of Hager Group

**:hager**

**B.**  
Berker

**ELCOM.**

**DAITEM**


**diagral**

**BOCCHIOTTI**

## One family

The world is changing, and we are changing with it. As a family company, we have grown steadily over the last sixty years to become a reliable partner to expert technicians and electrical wholesalers around the world. All while remaining true to ourselves and to our values. And so we continue today, with a number of well-known brands – each with their own distinctive strengths – working together under the Hager Group umbrella.





**Hager Forum** in Obernai, France, is a place where we can work with customers and partners to shape the future. That makes it a perfect symbol of the innovative power of Hager Group.

**hagergroup**

## Your trust

As a partner and customer, you can choose from the entire range of products and services offered by every member of our brand family. Our new corporate image highlights our shared strengths even more clearly. From now on, each of our brands will be easily recognisable as a 'Member of Hager Group'. The new corporate image also involves some colour and design changes. Our core promise remains the same: we will always work with you to succeed together.

## Our strengths

We have huge opportunities ahead. The upcoming modernisation of existing buildings, intelligent building technology, digital services, new energy sources and technologies – all of this opens up new, exciting potential for you and for us. At the same time, business requirements are becoming more and more complex. That's why it's so important for you to have Hager Group specialists supporting you with all of their expertise. Together, we are stronger. Together, we will overcome the complex challenges of our time with simple, impressive solutions – just as we have been doing for the last six decades.



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