

Hager  
wiring accessories  
for hotel solution

# Be our guest



:hager



## Hager Dream



## Hager Silhouette



## Berker R.1



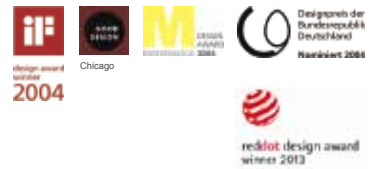
## Berker R. Classic



## hagerblu visage



## Berker B.IQ



## Hager golf



## Hager witty



# Hager Design turns technical products into familiar friends.



**International designer Erwin van Handenhoven has been working with Hager since 2000 and his designs have repeatedly won international design awards. Erwin became the product design director of Hager Group in 2013, focusing on shaping the future of Hager products and brands, making Hager design an international vane.**

Before we start designing a new product, we think about the people it is going to serve. Will it assist or entertain, observe or protect, save time or save energy? Ideally, whatever it does, users will feel it is a reliable "friend". We need to know how to connect with people on an emotional level, to ensure that in return they feel connected to our products.

Design links exquisite emotions to great usability and quality. How to illustrate this better than through this new HAGER range ?

I designed it with special care to become a real trendsetter for good taste. We know that the Asian continent is constantly raising his design sensibility and quality expectations. It is exciting to create in this particular context where tradition and change operate together.

This new design range will upgrade the standard of living in a

A stylized, handwritten signature in black ink, appearing to read 'Erwin'.

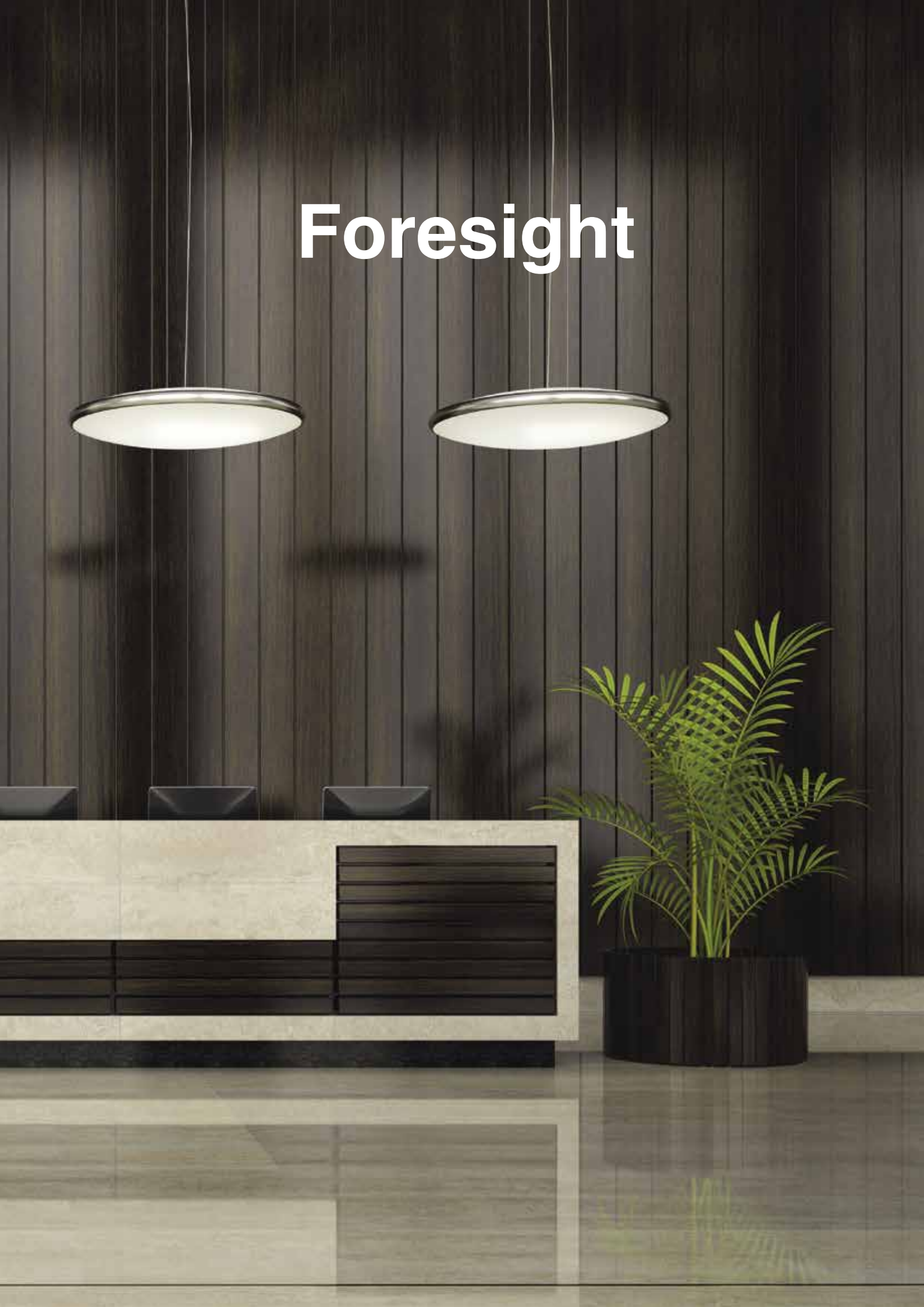
## Erwin van Handenhoven

Corporate Design Director of Hager Group  
Hager Group Design Director





# Foresight



# Observation leads to wisdom



## Key card switch

RFID key card switch is equipped with recognition function for the card and built-in with LED indicator to locate card slot in the dark. The indicator light will automatically switch off after key card inserted (power-on); provide energy saving functions as well as delay function deliver to guest the highest level.



# Light in the vision of a heart



## Switch with LED

The soft and hidden LED indicator with downward projection allows the first time guest to find the switch easily at the entrance which make them feel at home. At twilight, guest can convenient locate the switches on the wall with LED indicator.



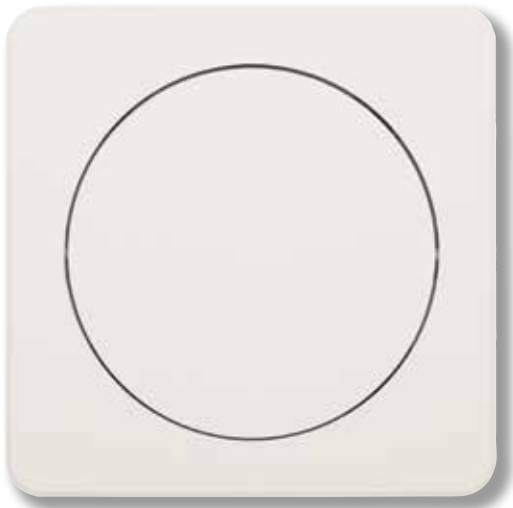






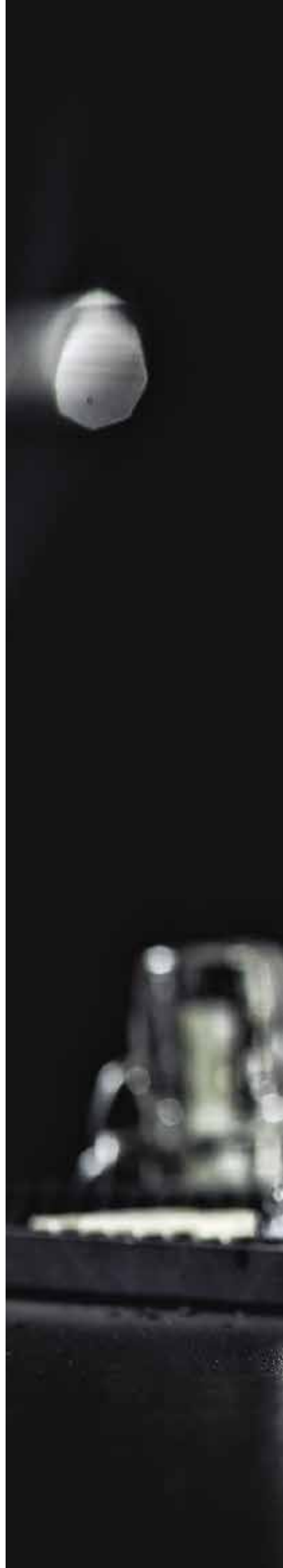
**Unleash our minds**

# Devote to ultimate perfection



## Round switch

The circular switch design and the interior furnishings create an innovative combination; Each curve and angle reveals the good taste in details. The lighting control is switched with a single click, which instantly reflects the elegance of the room.









# Persistent to excel



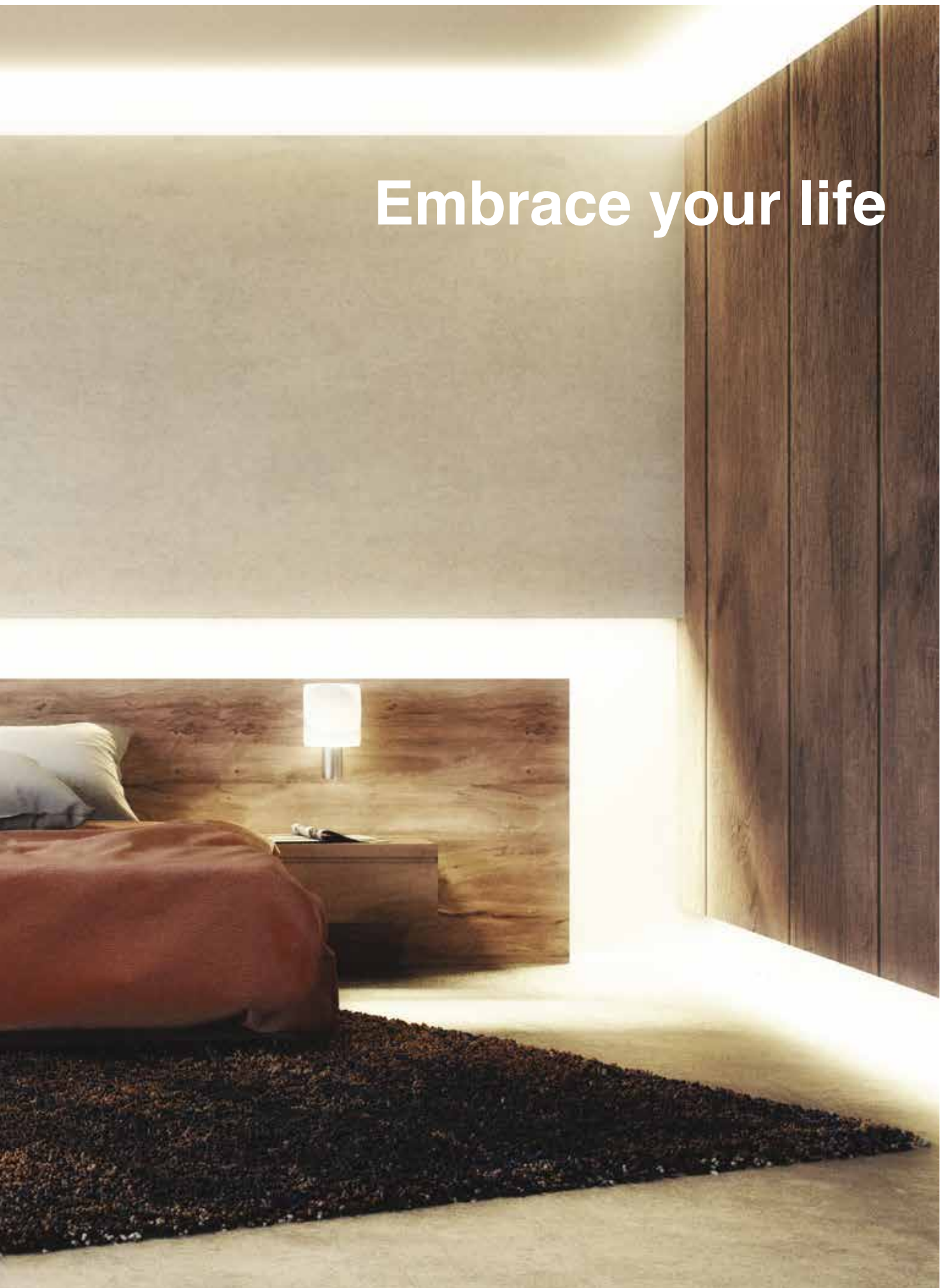
## HDMI + VGA socket

Adopt HDMI 1.4 standard module, two kinds of signal output modes, so that HD video transmission has one more choice; multi-colors to choose from, both practical and aesthetic, Hager craft and quality perseverance can be seen.



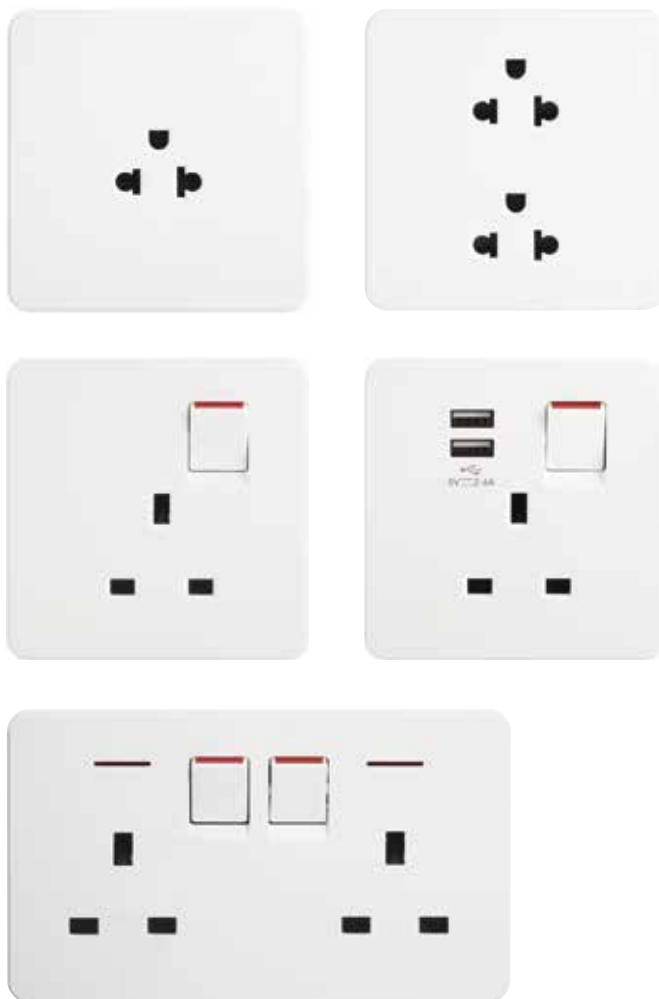


**Embrace your life**





# Simplicity is the ultimate sophistication

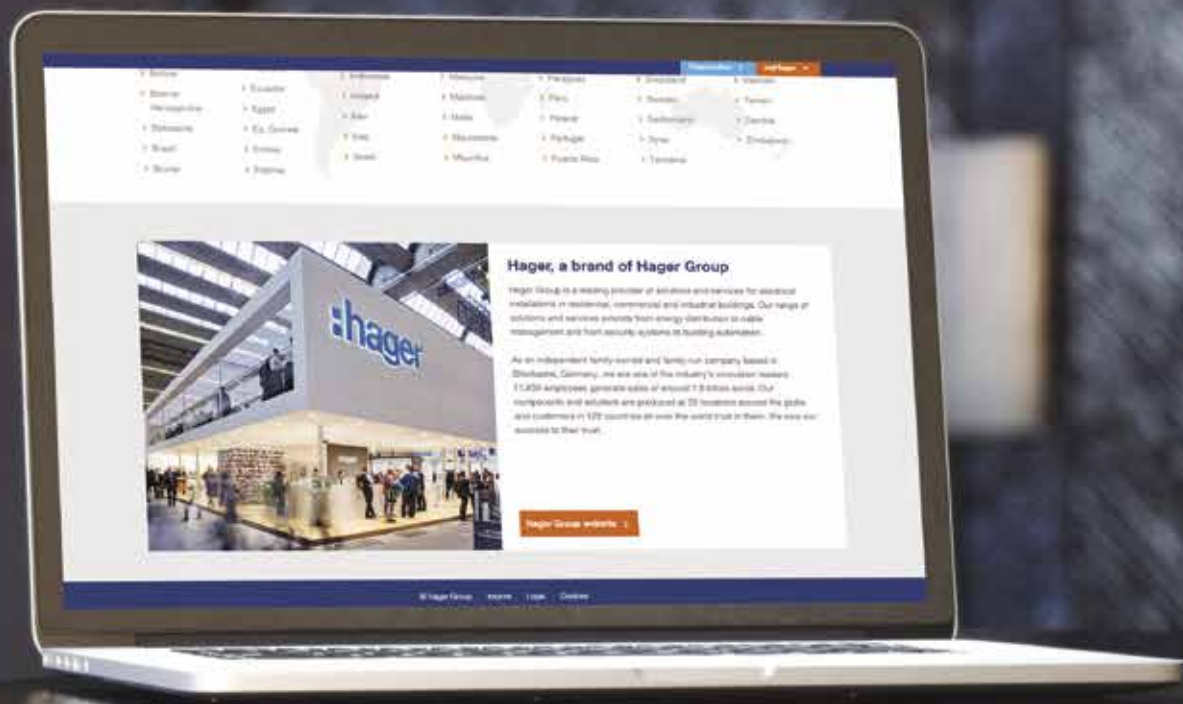


## Socket outlet

- 16A single Euro-American
- 16A twin Euro-American
- 16A single switched universal
- 16A single switched universal, 2 x USB chargers
- 16A twin switched universal







#### Hager, a brand of Hager Group

Hager Group is a leading provider of solutions and services for electrical installations in residential, commercial and industrial buildings. Our range of solutions and services extends from energy distribution to cable management and from security systems to building automation.

As an independent family-owned and family-run company based in Dinkelsbühl, Germany, we are one of the industry's most experienced leaders. 1,600 employees generate sales of around 1.5 billion euros. Our employees and solutions are present at 33 locations across the globe and customers in 120 countries all over the world trust in them. We are all available to their trust.

[Hager Group website](#)

# Nightfall, warm into the heart



## Thermostat

The HVAC control panel has many easy-to-use features including large LCD temperature display which enables you to enjoy the feelings of four seasons by changing the temperature with your fingertips.









**Enjoy the  
moment**





# Pathway close to you heart



## Sleeping light

The warm nightlight fills the room with soft light elegantly illuminate your walking path for safety; designed with sleep in mind that helps guest wind down naturally for better, deeper sleep. Sweet dreams all round.



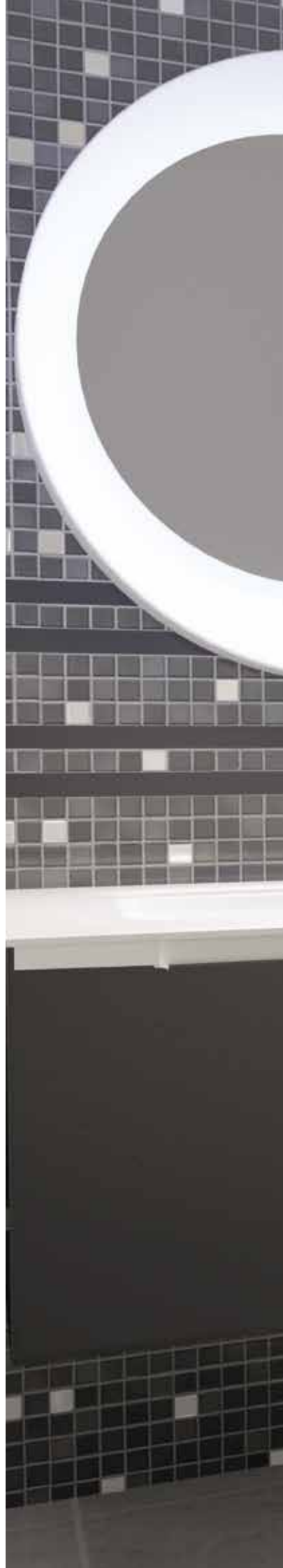


# Curve grasps the change



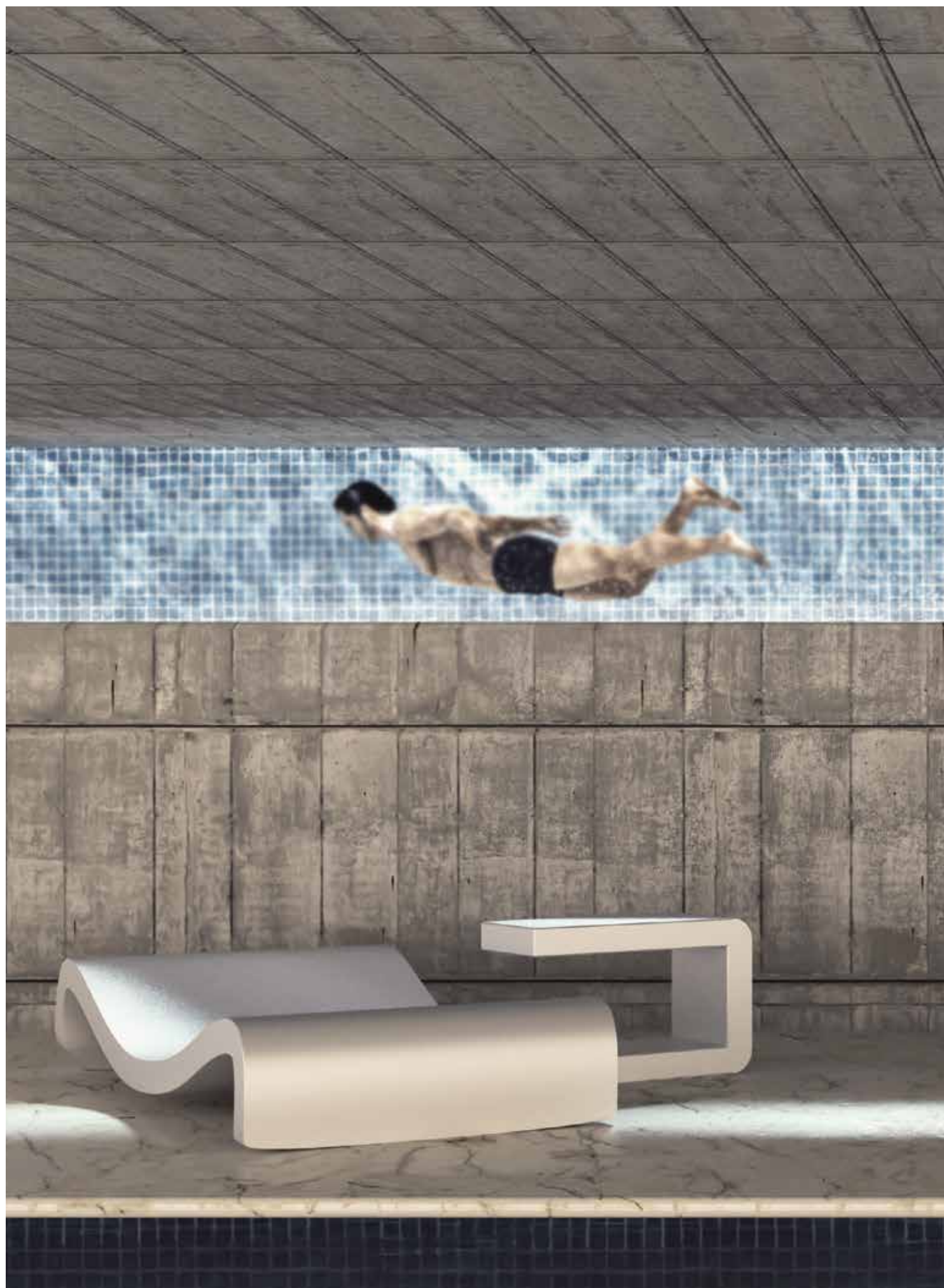
## Volume control switch

Subversion of the infinitely rotating design, the progressive gear adjustment is precise and unambiguous, and the rhythmic control makes the volume change as you like.











# State of mind



# Intelligence comes in handy



## Multi-gang frame

The simple multi-gang frame is integrated with lighting management for different areas. The room is instantly lighted up at your fingertip. The walls overall look more elegant with the well-designed panels which makes you feel like at a five-star home.



# Insights connect to infinite possibilities



## Cat6 data socket

The data outlet allows your devices connect to fast speed and solid reliability of network for uninterrupted surfing pleasure.









## Customization service

# Valuing the details

While passing on the legacy and professionalism, our design team brings in modern tastes and people-centered philosophy, delivering award-winning works highly acknowledged by clients.

Echoing hotel styles, we customize switches in various materials: stone, wood, special fiber, leather, brass, gold... Even panels made from coffee and switches decorated with Swarovski crystals. Set your creativity free, and leave it to us to make it happen.

Manufaktur, Hager's customization service has a dedicated APAC service team to bridge the local market. The team listens to your demands, propose solutions and work with the Europe-based technical team to deliver exclusively tailored service.



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Shiny  
Rich

Dream  
Combinations

Tasty  
Soft

D  
L



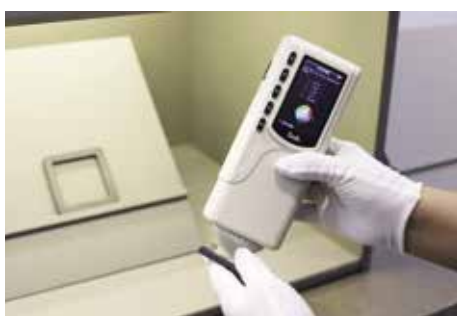


Delicate  
ush



## Customized your favorites

Up-to-date or your  
favour color options  
can be released and  
made for you with our  
customization team.



## Color accuracy test

Color meter and light  
box to maintain and  
ensure the exact color  
in accordance with  
individual request.



## Robust test

By using cutting-edge  
technology for robust  
testing to ensure  
the high quality of  
customized uniform  
appearance.

# Under one roof

Members of Hager Group

**:hager**

**B.**  
Berker

**ELCOM.**

**DAITEM**

**diagral**


**EFEN** 

 **BOCCHIOTTI**

## One family

The world is changing, and we are changing with it. As a family company, we have grown steadily over the last sixty years to become a reliable partner to expert technicians and electrical wholesalers around the world. All while remaining true to ourselves and to our values. And so we continue today, with a number of well-known brands – each with their own distinctive strengths – working together under the Hager Group umbrella.





**Hager Forum** in Obernai, France, is a place where we can work with customers and partners to shape the future. That makes it a perfect symbol of the innovative power of Hager Group.

**hagergroup**

## Your trust

As a partner and customer, you can choose from the entire range of products and services offered by every member of our brand family. Our new corporate image highlights our shared strengths even more clearly. From now on, each of our brands will be easily recognisable as a 'Member of Hager Group'. The new corporate image also involves some colour and design changes. Our core promise remains the same: we will always work with you to succeed together.

## Our strengths

We have huge opportunities ahead. The upcoming modernisation of existing buildings, intelligent building technology, digital services, new energy sources and technologies – all of this opens up new, exciting potential for you and for us. At the same time, business requirements are becoming more and more complex. That's why it's so important for you to have Hager Group specialists supporting you with all of their expertise. Together, we are stronger. Together, we will overcome the complex challenges of our time with simple, impressive solutions – just as we have been doing for the last six decades.



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